

## Do you know how many experiments fail before you reach your target?

At present, within the research community, *more than 60% of the experiments fail to produce results or expected discoveries*. Even though, as in many cases this would be frustrating, from an objective point of view, this high percentage of “failed” research generates high level of knowledge. But generally, all these experiments have not been published anywhere as they have been considered unuseful for our research target.



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